

WG4 Workshop



12 July 2024; Prague, CZ

- Plenary talks
 - **Julie Louis** (Science Communication manager of the University of Liège)

General science outreach, media use, why is science communication important

- **Prof. Christelle Robert** (Head of CE group at U Bern and Social Media team leader of the ISCE)

Specific examples of social media use : ISCE (very free, hands-off experience), and Swiss Pharmacological Society (lots of top-down control)



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- Group activities
 - Video capsule and launch of E-NICHE YouTube channel
<https://www.youtube.com/@TheENICHEchannel>



- Community building: launching a LinkedIn group on chemical ecology
<https://www.linkedin.com/company/european-network-in-chemical-ecology/>
- Brainstorm on European Society for Chemical Ecology

